

# [dNASAb]

IMMERSIVE CINEMA DIRECTOR · FILMMAKER · PROJECTION DESIGNER · AI VIDEO ARTIST · CREATIVE STRATEGIST

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## AVAILABLE FOR

Immersive Experience Design & Direction · Mobile Brand Activations · Projection Mapping & Live Visual Performance · AI Video Production & Direction · Cinematography & Film Production · Post-Production & Editing · Creative Direction · Brand & Content Design · Architectural Collaboration

## PROFESSIONAL SUMMARY

Immersive cinema director, filmmaker, and projection designer with a practice rooted in New York City (1997–2017) and now based in Miami (2017–present). Operates as a complete one-person production unit — conceiving, shooting, producing, and presenting original cinematic works to live public audiences across prestigious cultural, sacred, and natural venues. Works across the full cinematic spectrum: real-world location cinematography, drone and 360° capture, projection mapping, and AI-augmented visual systems — each tool deployed intentionally in service of the experience. Brings rare depth born of nearly three decades of media theory, art world context, and technical mastery that predates and contextualizes the current AI paradigm. The result is work that doesn't just look extraordinary — it moves audiences, heals, and creates genuine awe.

**Knight Art + Tech Expansion Fund Recipient — Knight Foundation · First Prize, Best National Pavilion — Durrës Biennale 2024, representing the USA**

## CORE COMPETENCIES

### Cinematic Production & AI-Augmented Workflows

Location Cinematography (Canon EOS R5C) · Drone · 360° Capture · Stable Diffusion · Deform · Higgsfield · Veo · Kling · Runway · Nano Banana · Suno

### Live Performance & Projection

Resolume Avenue/Arena · Dual-Projector Mobile Activation Systems · Flexible Mounting Rigs · Projection Mapping · Live Visual Improvisation

### Creative & Brand Strategy

Visual Brand Identity · Merch Design & Strategy · Shopify Development · E-Commerce · Experiential Marketing · Social Media Strategy

### Post-Production & Editing

Adobe Premiere Pro · After Effects · Audition · DaVinci Resolve · CapCut · Adobe Creative Suite

### Immersive & Spatial Media

360° Video Production · Spatial Audio Design · Dolby Atmos Formatting · XR/AR Development · Full-Dome Exhibition Formatting

### Production & Distribution

Solo End-to-End Production · Concept Development · Visual Storytelling · Post-Production Finishing · Live Public Presentation · YouTube Channel Management

## PROFESSIONAL EXPERIENCE

### Director of Immersive Cinematic Experiences

2023–Present

*South Beach Sound Healing Orchestra — Miami, FL*

Sole creator and director of all cinematic, visual, and brand systems for one of Miami's premier large-scale sound healing ensembles. Conceives, shoots, produces, and performs live site-responsive cinematic experiences for sold-out audiences — drawing on real-world cinematography, drone capture, projection mapping, and AI-augmented visual systems as each project demands.

- Designed and executed sold-out immersive cinematic performance at Trinity Cathedral — Miami's oldest cathedral
- Produced large-scale projection-mapped cinematic works for Miami Beach Bandshell, Faena Forum, Miami Beach Botanical Garden, and 360° immersion environments
- Ongoing residency at Miami Beach Botanical Garden — Earth Day April 22, 2026
- Created original cinematic works integrating location footage, drone capture, cymatic systems, and AI-augmented compositions

- Designed and launched complete visual brand identity, merch line, and Shopify e-commerce store with premium event-tiered packaging
- In active production: feature-length XR film lluminated Resonance — Dolby Atmos formatted, targeting SXSW XR, Sundance New Frontier, Tribeca Immersive, Venice Immersive

## Independent Immersive Media Artist & Filmmaker

1997–Present

*[dNASAb] Studio — New York, NY (1997–2017) · Miami, FL (2017–Present)*

Nearly three decades of independent practice spanning cinematic filmmaking, video sculpture, projection mapping, augmented reality, XR installations, and environmental media. Sole producer, director, cinematographer, editor, and presenter of all works from conception through live public presentation.

- Knight Art + Tech Expansion Fund Recipient — Knight Foundation
- First Prize, Best National Pavilion — Durrës Biennale 2024, representing the United States of America
- Panelist — “Architecture of Awe: The Future of Location-Based Storytelling,” Bass Museum of Art, alongside Cosm (March 2026)
- Institutional presentations: The Betsy Hotel · Faena Forum · Miami Beach Bandshell · Miami Beach Botanical Garden · Trinity Cathedral · Knight Media Forum · FilmGate Miami
- No Vacancy grant recipient — full \$10,000 stipend invested in Betsy Hotel ORB projection during Art Basel Miami Beach, resulting in permanent projector installation by the hotel
- Deploys professional dual-projector mobile activation system — transforms any location into a full immersive cinematic environment on demand
- Active in Web3 and digital edition collector markets

## Founder & Curator — VideoArtExplorer

2011–Present

[youtube.com/@VideoArtExplorer](https://www.youtube.com/@VideoArtExplorer)

Research-driven platform documenting the evolution of moving-image practice from early video art to today's AI-augmented digital ecosystems.

- 142 videos · 198,723 views · active since 2011
- Establishes [dNASAb] as a documented critical authority in immersive media and cinematic practice

### SELECTED PROJECTS

#### **lluminated Resonance — Feature-length XR Film (In Production)**

*Director, Producer & Sole Creator*

Feature-length immersive XR cinematic film with the South Beach Sound Healing Orchestra. Combining real-world location cinematography in South Florida ecosystems, drone and 360° capture, projection mapping, and AI-augmented compositions. Dolby Atmos formatted, full-dome ready. Targeting SXSW XR, Sundance New Frontier, Tribeca Immersive, Venice Immersive.

#### **The Betsy Hotel ORB — “Aesthetics of Decay” (No Vacancy / Art Basel)**

*Miami Beach, FL · 2024–2026 · Ongoing relationship*

Awarded \$10,000 No Vacancy grant and invested full stipend projecting original cinematic work onto The Betsy Hotel's iconic ORB during Art Basel Miami Beach. Viral audience response led to permanent projector installation. Returned March 2026 for month-long nightly screenings with sold-out opening reception.

#### **Miami Beach Botanical Garden — Ongoing Residency**

*Miami Beach, FL · 2024–Present · Earth Day, April 22, 2026*

Site-responsive large-scale projection mapping and live cinematic performance within living ecosystems. Ongoing institutional relationship with recurring programming.

## **Trinity Cathedral — Sold-Out Immersive Projection Experience**

*Miami, FL · 2025*

Sold-out large-scale projection mapping and live cinematic performance at Miami's oldest cathedral. Full conception, production, and execution as sole creator.

## **Durrës Biennale 2024 — USA National Pavilion**

*Albania · 2024 · First Prize, Best National Pavilion*

Represented the United States with an immersive installation and cinematic work exploring the nexus of technology, ecology, and human existence.

## **South Beach Sound Healing Orchestra — Brand & Commerce**

*2023–Present*

Complete visual brand strategy, identity design, merch line, and Shopify e-commerce implementation with premium event-tiered packaging.

### **RECOGNITION & CREDENTIALS**

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Knight Art + Tech Expansion Fund Recipient — Knight Foundation

First Prize, Best National Pavilion — Durrës Biennale 2024, representing the USA

No Vacancy Grant Recipient — Art Basel Miami Beach

Panelist — “Architecture of Awe: The Future of Location-Based Storytelling,” Bass Museum of Art, alongside Cosm, 2026

Institutional presentations: The Betsy Hotel · Faena Forum · Miami Beach Bandshell · Miami Beach Botanical Garden · Trinity Cathedral · Knight Media Forum · FilmGate Miami

### **EDUCATION**

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## **Bachelor of Fine Arts — Mixed Media / Sculpture**

Florida State University, Tallahassee, FL

### **ONLINE PRESENCE**

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#### **Portfolio**

[dnasab.net](https://dnasab.net)

#### **YouTube**

[youtube.com/@VideoArtExplorer](https://youtube.com/@VideoArtExplorer)

#### **Studio**

[dnasab.net/studio](https://dnasab.net/studio)

#### **Instagram**

[@dnasab](https://www.instagram.com/dnasab)

#### **Film Pitch**

[dnasab.net/illuminatedresonance](https://dnasab.net/illuminatedresonance)

#### **Linktree**

[linktr.ee/dnasab](https://linktr.ee/dnasab)

#### **Resume**

[dnasab.net/resume](https://dnasab.net/resume)

#### **Shop**

[dnasab.myshopify.com](https://dnasab.myshopify.com)

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